

CITY OF HAYWARD

AGENDA REPORT

AGENDA DATE 01-04-00

AGENDA ITEM 6

WORK SESSION ITEM

TO: Mayor and City Council

FROM: Director of Community and Economic Development

SUBJECT: Contract with La Piana Associates to Create an Organizational and Fund Development Plan for the Delivery of Youth-Serving Activities in Hayward

RECOMMENDATION

It is recommended that the City Council adopt the attached resolution authorizing the City Manager to execute a contract with La Piana Associates, Inc. to create an organizational and fund development plan for the delivery of youth-serving activities in Hayward.

BACKGROUND/DISCUSSION

The City Council set aside \$50,000 of Category B Social Services funds in the FY 1999-2000 City budget to be used to create an organizational and fund development plan for the delivery of youth-serving activities in Hayward.

Scope Of Work

There are three primary components to the proposed project:

1. Assess the scope and variety of services available to Hayward youth; identify service gaps.
2. Determine whether Hayward youth service organizations would benefit from sharing administrative services. If so, describe the structure and funding of such an administrative services organization.
3. Assess the potential future role and function of a community-wide youth coalition in Hayward. If there appears to be a role for such a coalition, describe a possible organizational structure and funding mechanism for its support.


The Selection Process

To make this contract a success, staff sought the cooperation and support of youth-serving organizations in Hayward. A task force made up of representatives from the Hayward Coalition for Youth (HCY) reviewed and provided input for the Request for Proposals (RFP) released in November 1999. The HCY task force and staff interviewed and ranked the six candidates that submitted applications in response to the RFP. La Piana Associates was ranked number one based upon their proposal, their presentation and their responses to questions during the interview.

Mayor and City Council
December 14, 1999

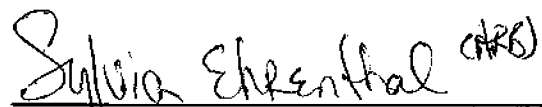
References spoke highly of Mr. La Piana's sixteen years experience in Alameda County, special interest in issues facing children and their families, and his firm's expertise in the area of multi-agency partnerships, strategic planning and fund development. These factors led the HCY task force and City staff to unanimously recommend his firm for this project.

Prepared by:

 (AKB)

David Korth
Social Services Planning Manager

Recommended by:

 (AKB)

Sylvia Ehrental, Director of Community
and Economic Development

Approved by:



Jesús Armas, City Manager

Resolution

Jm 12-28-99

DRAFT
HAYWARD CITY COUNCIL

RESOLUTION NO. _____

Introduced by Council Member _____

RESOLUTION AUTHORIZING THE CITY MANAGER
TO EXECUTE AN AGREEMENT WITH LA PIANA
ASSOCIATES FOR THE DELIVERY OF YOUTH
SERVING ACTIVITIES IN HAYWARD

BE IT RESOLVED by the City Council of the City of Hayward that the City Manager is hereby authorized and directed to execute on behalf of the City of Hayward an agreement between the City of Hayward and La Piana Associates to create an organizational and fund development plan for the delivery of youth serving activities in Hayward, in a form to be approved by the City Attorney, and on the terms set forth in the agenda report dated January 4, 2000.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 1999

ADOPTED BY THE FOLLOWING VOTE:

AYES:

NOES:

ABSTAIN:

ABSENT:

ATTEST: _____
City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward